



August 8, 2012

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Executive Director

Los Angeles City Planning Department  
Office of Zoning Administration  
Attn: Michael O'Brien  
200 N. Spring Street, Room 763  
Los Angeles, CA 90012

Submitted via email

Regarding Case No. ZA 2012-0412 (MCUP)

Dear Mr. O'Brien,

I am writing today on behalf of the Westchester Town Center Business Improvement District, which represents the business community immediately adjacent to Los Angeles International Airport.

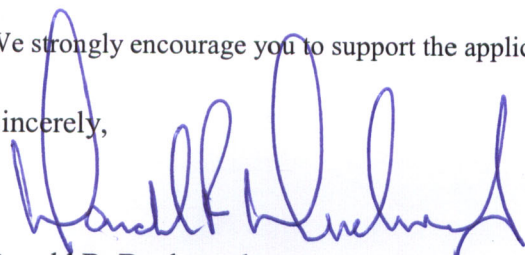
The Westchester Town Center BID wholeheartedly supports the airport's application for a Master Conditional Use Permit for alcohol service and consumption within the terminal areas.

Approving the proposed application will allow the airport to seek better and higher revenue-generating concessionaires and, thus, more effectively implement its commitment to modernize the terminals. The passenger experience is a critical deficiency of the airport today, and approval of this application will significantly help the airport improve how passengers perceive the airport as they board and disembark from planes.

In addition, it should be noted that the airport has for many years been serving alcohol within the terminal areas with no negative impacts.

We strongly encourage you to support the application before you.

Sincerely,

  
Donald R. Duckworth  
Executive Director

C: WBIA Board of Directors